

Adelina Martinez

(805)844-7671 | adelina.martinez805@gmail.com | linkedin.com/adelina-martinez | adelinam.com

EXPERIENCE

UX/UI Web Design Intern

Jul 2026 - Present

SDSU Entrepreneurial Initiatives

- Design and develop responsive web experiences for the Lavin Entrepreneurship Center and Zip Launchpad, launching new program pages and digital initiatives for SDSU's entrepreneurship ecosystem.

Instructional Designer & Academic Media Assistant

Feb 2025 - Sep 2026

SDSU Global Campus · Instructional Design Team

- Redesigned Canvas learning environments using custom HTML/CSS and learner analytics, improving accessibility and navigation for 1,200+ learners while increasing student engagement by 150% and page views by 235%.

UX/UI & Front-End Development Lead

May 2026 - Aug 2026

Kara Weaves of Kerala

- Led UX/UI and front-end development of a textile platform through rapid AI-assisted prototyping and weekly user testing, translating artisan workflows and handloom constraints into an interactive web experience.

UX/UI Designer & Front-End Research Assistant

Sep 2025 - May 2026

SDSU Digital Innovation Research Lab

- Built several AI-powered mentorship platforms in React, translating Figma prototypes into scalable interfaces and partnering with backend engineers to integrate real-time chat, APIs, and AI interactions.

UX/UI Designer & Front-End Developer

May 2024 - Apr 2026

UCSD Groundwork Books Collective

- Co-led the redesign and development of Groundwork Books' e-commerce platform with React, Next.js, and Firebase, building an accessible UI with real-time inventory and checkout integrations.

Freelance Web Designer & Developer

Mar 2025 - Aug 2025

Dave Castro Photography | Pallan Cooling and Heating

- Designed and launched responsive websites for two small-business clients, owning UX/UI, development, SEO, and deployment from initial concepts through production.

ADDITIONAL EXPERIENCE

Instructional Technology Student Analyst

Jan 2024 – May 2025

SDSU Information Technology Services · IT Division

San Diego, CA

Ocean Lifeguard & Junior Lifeguard Instructor

Jun 2021 – May 2025

City of Port Hueneme · Lifeguard Association

Port Hueneme, CA

SKILLS

Design & Research: UX/UI Design, Interaction Design, Design Systems, Rapid Prototyping, Wireframing, User Testing, User Interviews, UX Research, Usability, Data Analysis, Accessibility, Responsive Design, Motion Design

Development: React, Next.js, TypeScript, JavaScript, HTML/CSS, Tailwind, Firebase, Node.js, Three.js, Git

Tools & Methods: Figma, Adobe Creative Suite, Cursor, Claude, Copilot, Codex, Agile/Scrum, Project Management

EDUCATION

Bachelor of Science in Computer Science, Minor in Graphic Design

Expected Dec 2026

San Diego State University

San Diego, CA